

findable AG - Privacy Policy

1. Data Controller

Findable AG

Altstetterstrasse 191
8048 Zürich
Schweiz

E-Mail: info@findable.ch

This privacy policy applies to:

- the website **findable.ch**
 - the website edufind.ch
 - the website co-made.ai
 - the web application studio.co-made.au
 - all services and products of Findable AG
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2. General Information

We take the protection of your personal data very seriously. This privacy policy explains how we process personal data when you:

- visit our websites
 - use our services
 - contact us
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3. Data Collection on our Websites

3.1 General Log Data

When accessing our websites, the following data is automatically collected:

- IP address
- Date and time of access
- Browser type and version
- Operating system
- Referrer-URL
- Hostname of the accessing computer

Purpose: Ensuring system security and optimizing our offer

Legal basis: legitimate interest (Art. 6 para. 1 lit. f GDPR / Art. 31 para. 1 FADP)

3.2 Cookies & Consent Management

We use cookies and comparable technologies.

Purposes:

- technical provision of the website
- usage analysis
- marketing and reach measurement

Legal basis: Your consent (Art. 6 para. 1 lit. a GDPR) or legitimate interest (Art. 6 para. 1 lit. f GDPR)

Your Choices:

On your first visit to our websites, you can select which categories you allow via the cookie banner.

3.3 Tracking and Analysis Tools

- **Google Analytics** ([edufind.ch](https://www.edufind.ch), [co-made.ai](https://www.co-made.ai), [studio-co-made.ai](https://www.studio-co-made.ai) & [findable.ch](https://www.findable.ch))
 - Provider: Google Ireland Limited
 - Data transfer: USA (Standard Contractual Clauses)
 - Purpose: Analysis of usage

- Legal basis: Consent
 - **Google Fonts** ([edufind.ch](https://www.edufind.ch), [co-made.ai](https://www.co-made.ai), [studio-co-made.ai](https://www.studio-co-made.ai) & [findable.ch](https://www.findable.ch))
 - Provider: Google Ireland Limited
 - Data transfer: USA
 - Purpose: Display of fonts
 - Legal basis: legitimate interest
 - **Hotjar** ([edufind.ch](https://www.edufind.ch))
 - Provider: Hotjar Ltd.,
 - Purpose: Analyze user behavior (e.g. clicks, mouse movements, scrolling behavior)
 - Legal basis: Your consent (Art. 6 para. 1 lit. a GDPR)
 - Data transfer: no transfer to third countries (server location EU)
 - **PostHog** ([edufind.ch](https://www.edufind.ch))
 - Provider: PostHog Inc.
 - Purpose: Product and usage analysis, optimization of user-friendliness
 - Legal basis: Your consent (Art. 6 para. 1 lit. a GDPR)
 - Data transfer: USA (Standard Contractual Clauses)
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3.4 Contact Forms and E-Mail

When you contact us, we process:

- Name
- Address
- E-mail address
- Content of the inquiry

Purpose: Processing your inquiry

Legal basis: pre-contractual measures or legitimate interest (Art. 6 para. 1 lit. b/f GDPR)

4. Data Processing for Contractual Relationships

When you use our services or products, we process:

- Contact data (name, address, e-mail, telephone)
- Contract data
- Payment data
- Support communication

Purpose: Contract fulfillment, customer support, billing

Legal basis: Contract fulfillment (Art. 6 para. 1 lit. b GDPR)

5. Data Processors and Recipients

We process personal data together with carefully selected contractual partners. Below you will find an overview of the main services, their tasks and data protection legal bases:

Web Hosting and Infrastructure

- AWS: Storage, network operation, security
- Vercel: Hosting, CDN
- Elastic: Hosting of the search index
- Clerk: Authentication (co-made.ai)
- Google: Gemini AI
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- Cloudflare: DNS hosting

E-Mail & Collaboration

- Google Workspace (Gmail, Drive, Calendar)
- Mailtrap

Analysis & Tracking

- Google Analytics & Google Fonts
- Hotjar
- PostHog

CRM & Business Tools

- HubSpot
- Notion
- Bexio
- OpenAI
- Stripe
- N8N

Contracts in accordance with Art. 28 GDPR / Art. 9 FADP exist with all service providers.

6. Data Transfer to Third Countries

When using certain services (e.g. Google Analytics, Google Fonts), a transfer to the USA may occur.

We use standard contractual clauses to ensure an appropriate level of data protection.

We point out that despite careful selection and contractual safeguards, a residual risk may exist that US authorities may access data.

7. Retention Period

We store personal data only as long as is necessary for the respective purposes.

This means in particular:

- Contract data: for the duration of the contractual relationship and beyond in accordance with legal retention periods (e.g. 10 years according to the Code of Obligations for accounting records).
 - Marketing and newsletter data: until your consent is revoked.
 - Tracking and analysis data: depending on the tool, maximum 26 months.
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8. Your Rights

You have the following rights:

- Information about your data
- Correction or deletion
- Restriction of processing
- Objection to processing
- Data portability
- Withdrawal of consent with effect for the future

Contact:

info@findable.ch

9. Data Security

We use technical and organizational measures to protect your data from loss, misuse and unauthorized access.

10. Changes to this Privacy Policy

We reserve the right to update this privacy policy. The version currently published on our websites applies.

As of: Juli, 2026